

AGAINST THE STØRM

FOR IMMEDIATE RELEASE

Contact:
Dick Shaner, Jr.
716-984-9828 (cell)
dickshaner@gmail.com

The Kensingtons Will Headline the 8th Annual "Rock for the Cure" at The Caz in South Buffalo on Saturday, October 18

Proceeds from the event will benefit The Against the Storm Foundation, Inc.

BUFFALO, N.Y., March 4, 2025 – The Kensingtons, a past Sportsmen's Americana Music Foundation Band of the Year, will headline the 8th Annual "Rock for the Cure" at The Caz, a new music and entertainment venue on Seneca St. in South Buffalo, on Saturday, October 18. The fundraising event is being presented by the Against the Storm Foundation. Letter to Elise, one of the hottest new acts in Western New York, will also perform.

The Kensingtons feature three members of the Against the Storm Foundation's board of directors – Tom Lillis (Tonawanda), Joey Nicastro (Amherst), and Jack Freedenberg (Snyder). Other members are Tim Franczyk, Mike Lillis, and Justin Rizzo.

In 2017 Lillis, Nicastro, and other local musicians recorded and released their first song, "Against the Storm," with support from Ron Hawkins, a Canadian indie music icon best known to local music fans as founding member of the Lowest of the Low. Funds raised from the song benefit the Leukemia and Lymphoma Society and helped inspire establishment of the Against the Storm Foundation.

In 2023, a second song, "Walking on Hurricanes," featuring Erin Hoyle on vocals, was released. The song lyrics were written by Matt Connors, a member of the Against the Storm Foundation's board of directors.

Additional details along with a list of other contributors to both projects as well as the ability to download the two songs and make a donation can all be found on the foundation's website through the "Music" page. The two songs represent a unique opportunity to help raise money to support and grow the objectives of the Against the Storm Foundation in Western New York through music.

Proceeds from the Rock for the Cure will help the Against the Storm Foundation further its mission. The event has previously raised more than \$105,000 to benefit the Leukemia and Lymphoma Society, and Mental Health Advocates of Western New York.

Ticket prices and additional information will be announced in the near future.

Against the Storm Foundation, Inc.

Against the Storm Foundation, Inc., is a New York State-authorized not-for-profit 501(c)(3) organization. Its mission is to help fight blood cancers and support other causes that will improve the health and quality of life for people in need. For additional information please visit: www.againstthestorm.org.

###