



AGAINST THE STORM  
FOUNDATION

**FOR IMMEDIATE RELEASE**

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## **Against the Storm Foundation Elects Matt Connors to its Board of Directors**

**AMHERST, N.Y., February 23, 2023** – The Against the Storm Foundation has elected Matt Connors to its Board of Directors.

Connors is a vice president with Sinatra Development where he oversees all areas of multi-family development. He graduated from Nichols School and earned a Bachelor of Science degree from Cornell University.

Active in the community, Connors serves on the executive committee of the development advisory council as part of the Buffalo Niagara Partnership. He is also a member of the ULI Young Leaders Board of Directors, former vice president of the Cornell Club of Greater Buffalo, and chairs the Teens Living with Cancer Prom through Roswell Park. Connors has been honored with four Brick by Brick awards in historic preservation and has also been recognized by the Preservation League of New York State for excellence in historic preservation.

Connors and his wife, Lauren Hall, from WGRZ-TV, co-chaired the Foundation's 2022 Rock for the Cure concert event, which raised a record \$27,163. They reside in Buffalo.

Funds raised in previous years helped establish the Against the Storm Travel Fund in partnership with the Leukemia & Lymphoma Society. It provides individual grants of \$500 each to qualifying families and caregivers of pediatric blood cancer patients living within a 90-mile radius of Buffalo for travel and accommodations when receiving care at Roswell Park Comprehensive Care Center, Oishei Children's Hospital of Buffalo, and other area health systems.

The foundation recently approved a \$10,000 donation to Mental Health Advocates of WNY to support the organization's Best Emotional Skills Training (BEST) program, providing classroom-based learning to help students Pre-K through K in the Cheektowaga School District develop healthy social and emotional skills.

### **About the Against the Storm Foundation**

Established in 2019, the Against the Storm Foundation, Inc. is a New York State authorized not-for-profit 501(c)(3) organization. Its mission is to help fight blood cancers and support other causes that will improve the health and quality of life for people in need. For more information visit:

<http://againstthestorm.org/>

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