



AGAINST THE STORM  
FOUNDATION

**FOR IMMEDIATE RELEASE**

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**The Kensingtons Will Headline The 6<sup>th</sup> Annual “Rock for the Cure”  
at The Tralf Music Hall on Saturday, February 26**

***Mom Said No will also perform as part of fundraising event being  
presented by the Against the Storm Foundation, Inc.***

**BUFFALO, N.Y., December 23, 2021** – The Kensingtons, the Sportsmen’s Americana Music Foundation 2018 Band of the Year, will headline the 6<sup>th</sup> Annual “Rock for the Cure” at the Tralf Music Hall in downtown Buffalo on Saturday, February 26. The fundraising event is being presented by the Against the Storm Foundation, Inc.

The band features three members of the Against the Storm Foundation’s board of directors – Tom Lillis (Tonawanda), Joey Nicastro (Amherst), and Jack Freedenberg (Snyder). Other members include Tim Franczyk, Mike Lillis, and Justin Rizzo. Frank Nicastro of The Strictly Hip and Julie Lang will perform with the band as special guests.

Mom Said No will open the show. The Buffalo-based group has gained growing popularity and notoriety for its high-energy, live performances. The band’s debut album, “Welcome To The Loser’s Club,” was recorded at Goo Goo Dolls bassist Robby Takac’s GCR Audio Studio in Buffalo, with Takac himself helping to produce the album.

A 1977 Gibson Les Paul guitar will be auctioned at the event and a commemorative poster designed by Bill Zulewski, who also created the foundation’s logo, will be available for sale.

Proceeds from the Rock for the Cure will help the Against the Storm Foundation further its mission to fight blood cancers and support other causes that will improve the health and quality of life for people in need. The event has previously raised more than \$50,000 for the benefit of the Leukemia and Lymphoma Society of Western and Central New York.

Matt Connors, vice president of development at Sinatra and Company Real Estate, and Lauren Hall, local TV personality, will co-host the event. Bank of America is the major sponsor. Additional sponsorship packages are available, starting at \$500.

Ticket prices are \$20 for general admission. They can be purchased at [Ticketmaster.com](https://www.ticketmaster.com), [Tralfmusicichall.com](https://www.tralfmusicichall.com), and The Tralf box office at 622 Main St. in Buffalo. Doors will open at 7:00 p.m. and the show starts at 8:00 p.m.

**Against the Storm Foundation, Inc.**

Against the Storm Foundation, Inc., is a New York State-registered not-for-profit 501(c)(3) organization. The foundation recently established the LLS Western NY Pediatric Travel Assistance Fund, in partnership with the Leukemia & Lymphoma Society. The fund provides individual grants of \$500 each to qualifying families and caregivers of pediatric blood cancer patients living within a 90-mile radius of Buffalo for travel and hotel accommodations when receiving care at Roswell Park Comprehensive Care Center, Oishei Children’s Hospital of Buffalo, as well as other area health systems. For additional information please visit: [www.againstthestorm.org](http://www.againstthestorm.org).

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