

FOR IMMEDIATE RELEASE

Contact:

Dick Shaner, Jr.
The Martin Group
716-984-9828 (cell)
dshaner@martingroupmarketing.com

## Against the Storm Foundation Partners With Leukemia & Lymphoma Society to Establish a New Travel Fund for Families and Caregivers of Pediatric Blood Cancer Patients

The fund will provide individual grants of \$500 each in financial support for travel and hotel accommodations within a 90-mile radius of Buffalo

**AMHERST, N.Y, February 12, 2021** – Against the Storm Foundation, Inc. has provided financial support to establish the LLS Western NY Pediatric Travel Assistance Fund, supported by the Against the Storm Foundation.

The fund will provide individual grants of \$500 each to qualifying families and caregivers of pediatric blood cancer patients living within a 90-mile radius of Buffalo for travel and hotel accommodations when receiving care at Roswell Park Comprehensive Care Center, Oishei Children's Hospital of Buffalo, as well as other area health systems.

The local fund is part of a national effort known as the Susan B. Lang Local Travel Assistance Program. An initial \$12,000 donation to the Leukemia & Lymphoma Society (LLS) to establish the fund was made possible from proceeds from the foundation's fifth annual Rock for the Cure music event at the Tralf in January 2020, along with its 2020 golf tournament held at Transit Valley Country Club last August.

"Our organization and the Board of Directors are proud to support this important fund and the Leukemia and Lymphoma Society, allowing our foundation to help with the growing needs of these patients and their families here in our community," said Thomas Lillis president. "Our initial support will provide assistance for 24 families."

Against the Storm Foundation has donated more than \$36,000 to the LLS since 2019, along with an additional \$40,000 in proceeds from the Rock for the Cure event, hosted by its founding members prior to the foundation's establishment.

To learn more about the fund, which will open later this month, please contact the LLS information resource center at 1-800-955-4572. Individuals calling this number will be connected with a trained oncology social worker who will assist them with answering any questions and getting connected to local LLS services in the Buffalo area.

## **About the Against the Storm Foundation**

Established in 2019, Against the Storm Foundation, Inc. is a New York State authorized not-for-profit 501(c)(3) organization. Its mission is to help fight blood cancers and support other causes that will improve the health and quality of life for people in need. For more information visit: <a href="http://aginstthestorm.org">http://aginstthestorm.org</a>

###